CASE STUDY · MOBILE APP · AI

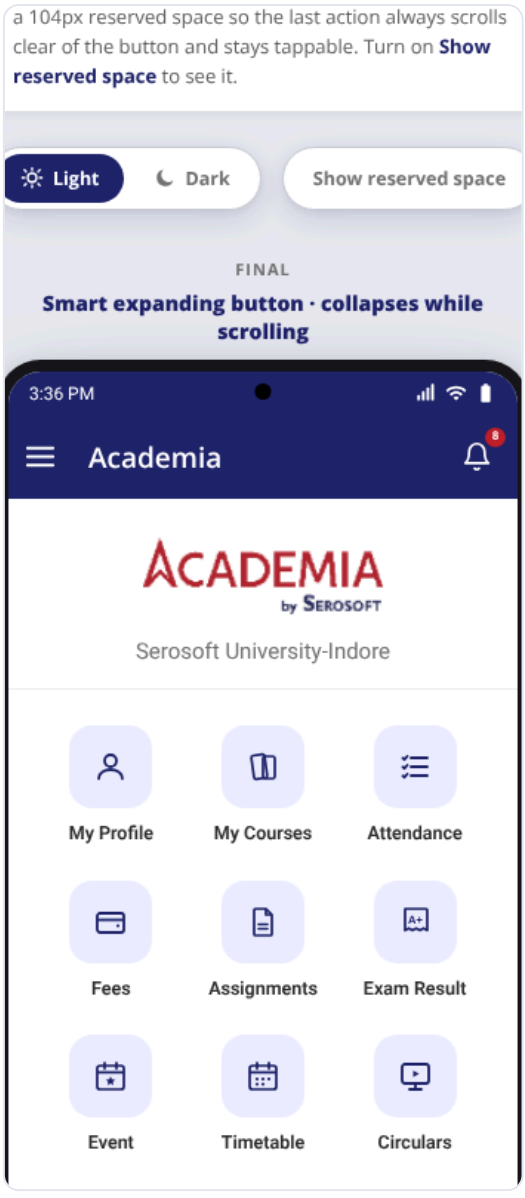
Sera, the Academia AI assistant

Sera is the AI chat assistant in the Academia mobile app for students. I redesigned its Android chat screens in Material Design 3 and designed the button that opens it from the app's dashboard.

MY ROLE	PRODUCT	PLATFORM	TIMELINE
Lead UI/UX Designer	Academia by Serosoft	Android, Material Design 3	2026

Sera button

At rest the button shows Sera's avatar and name. While the student scrolls down it shrinks to the avatar with a small Academia AI badge, and it expands again on scroll up. The dashboard ends with 104px of reserved space, so the last action always scrolls clear of the button and stays tappable. The final design works in light and dark mode.



Dashboard with the final Sera button.

Chat redesign

The chat follows Material Design 3 with the Academia indigo brand. Each avatar option opens on its own welcome screen, and the chat answers the questions students ask most: their timetable, attendance and assignments due.



The avatar options give students a choice of how Sera looks: a professional blazer, a hijab with an abaya coat, a hijab with a blazer, and casual everyday wear.
